

**Iminster Weekly Market Logo
Resources Committee 2 December 2014**

RECOMMENDED that the Committee agrees the logo to be used as the logo for the Iminster weekly market

Introduction

1. When the Town Council took over management of the weekly market it was suggested that additional marketing was required.
2. The Town Council was successful in obtaining a grant from South Somerset District Council for the purpose of revitalising and publicising the weekly market. Part of that grant application was the development of a logo for the weekly market that could be used in publicity material.
3. A local graphic designer has been developing the logo.

Consultation with The Market Traders

4. The initial 12 designs were shown to the all the market traders attending the market on 6 November 2014 and they were asked to indicate their preference; the 2 designs which secured votes were then developed further by the graphic designer.
5. The developed designs on sheets 1 & 2, attached together with Sheet 3, which is a new design, will be shown to the traders at the market on Thursday 27 November and their preference reported to the committee meeting.

Report Prepared 25.11.14



ILMINSTER TOWN MARKET

1



ILMINSTER TOWN MARKET

2



ILMINSTER TOWN MARKET

3



ILMINSTER TOWN MARKET

4



ILMINSTER TOWN MARKET

5



ILMINSTER TOWN MARKET

6



1



2



3



4



5



6

1



ILMINSTER TOWN MARKET

2



ILMINSTER TOWN MARKET

3



ILMINSTER TOWN MARKET

4



ILMINSTER TOWN MARKET

5



ILMINSTER TOWN MARKET

6



ILMINSTER TOWN MARKET