

Wednesday, 4 February 2015

## Ilminster Forum

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Topics discussed at the forum meeting on February 4th.

- Correspondence
  - Thanks from "Crisis" at Christmas for Christmas tree festival donation.
- Raising Funds
  - Looking for photos for use on promotional postcards.
- Business Board
  - Updating the business board outside of Tesco - the forum are paying to replace the board with updated information
- Town app
  - Various updates made to application.
  - Opportunity to add extra photos & extra trail maps at a cost...
  - Encouraging traders to add offers to the app.
  - ~2000 downloads. Active users 5%. But this is across the entire user base.
- Community plan refresh
  - Looking to form a group to look at updating the community plan.
- Saturday market
  - Consistent stall numbers Nov & Dec. January only had 2 stalls.
  - Looking at producing standard set of table cloths to provide a uniform look to the Saturday market.
- Litter pick
  - 20 bags collected after carnival 1 glass 1 can. Emptied bins prior to Victorian Evening.
  - 225+ bags collected of 132233 bags nationwide. 0.002% of the nations volunteer picked waste...
- Library garden
  - Now has bench donated by district council.
  - Bulbs are ready for planting.

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Topics discussed at the forum meeting on March 4th.

- Raising Funds
  - Will get a small small run of promotional postcards printed to gauge which images are popular.
  - Have identified an outlet for the postcards.
- Business Board
  - Updating the business board outside of Tesco - Finalising the details for the update.
- Town app
  - 2 retailers are offering "Money Off" through the app.
- Litter pick
  - Plan to contact schools to see if pupils want to get involved in litter picking.