

**Iminster Fairtrade
c/o Oswalds
Church Street
Lopen
South Petherton
Somerset TA13 5JX
07831 597611**

Ms Rose Neave - Mayor
Iminster Town Council
The Council Offices
North Street
Iminster
Somerset
TA19 0DG

4th July 2015

Dear Ms Neave,

Since achieving initial FAIRTRADE Town Status for Iminster in February my committee has continued to promote and encourage the support for the campaign throughout the town and in addition have agreed that our next ambition is the installation of suitable road signage to all points of entrance to the town indicating our Fairtrade Status.

I have spoken to a number of the new councillors and have received indications of support for a formal proposal to be put the full council and would request your support for such a move. There is ample evidence that where this has been adopted in many of the, now more than 600, FAIRTRADE towns across the country it has had a beneficial effect both on the number of visitors attracted and the commercial activity within the town.

We understand that the actual decision as to permission and placement is likely to be made by another authority but clearly the support of the Town Council is vital in pursuing our ambition and I should be very grateful if you would consider tabling a suitable motion for approval by the council.

The actual design and placement of any such signage will clearly be the subject of much discussion and I would be pleased to supply you with examples which other towns have used. Should you feel it advantageous to meet informally before proceeding, again, I would be please to do so at your convenience.

My thanks, on behalf of my committee, for all the help and support that has been already provided by the Town Council and I look forward to your response in due course.

Yours sincerely

Roger L Gurner
Chair, Ilminster Fairtrade
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