

Ms Joy Norris
Ilminster Town Council
North Street
Ilminster
TA19 0DG



Agenda 7D.
making films
making a difference

5 January 2015

Dear Ms Norris

Halloween Evening Bike Ride or Walk for Charity 31 October 2015

I am writing to you as a trustee of Ilminster's ward-winning film making charity, Purple Field Productions (PFP). For the past 10 years we have been making films with and for some of the poorest countries in the world – films about disability, health, human rights, agriculture, conservation, education and climate change.

PFP operates out of a sitting room in Hill View Terrace, Ilminster and runs on a tiny budget. This budget is running out and we are desperate to raise more funds for our next project, which is a film drama for Kenya about the stigma associated with cerebral palsy. What I am proposing is to organise and manage an early evening family orientated fun evening centred on Ilminster's recreation ground and the Sustrans cycle track to Donyatt Holt.

As you can read on the enclosed leaflet, we would hope to show PFP films using our pedal-powered cinema kit on the edge of the recreation ground and then families, hopefully dressed for the occasion, would cycle or walk (sponsored), along the cycle/foot path to Donyatt and back. Along the route there will be scary (not too scary) apparitions and noises. The whole route will, of course, be "policed", and every care taken to avoid accidents. I have already spoken to Chard Wheelers and some local schools to see if they will support the event.

We feel this will be a wonderful event for the town, publicise our charity, and also encourage families to get on their bikes and exercise. This is the 20th anniversary of the National Cycle Network.

We will, of course, advertise the event widely and ensure that the Council gets prominent mentions – good for you and good for us!

I have enclosed a leaflet about PFP and the event and you can find more details about PFP and its work on our website: www.purplefieldproductions.org.

I would be very happy to come and chat with you about any of the above but I do hope you and your council will feel able to say "yes"!

Yours sincerely

Rob Rainbow

Purple Field Productions, 10 Hill View Terrace, Ilminster TA19 9AL Tel: 01460 54142

Reg. Charity No. 1127076

Supporting international development through the power of film



www.purplefieldproductions.org

Since 2004 we've worked in some of the poorest countries to produce award-winning documentaries, dramas and information films always made with local people, their expertise and their knowledge, creating films they feel they need.

Working with our partners we have made films about:

- Disability and Health
- Human Rights
- Agriculture
- Conservation
- Education
- Climate Change

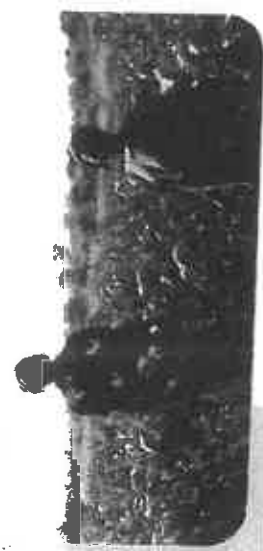


Our partners have seen how our films can make a positive difference to people's lives and we are receiving more requests for projects. This means that we need more help and funding to continue making a difference.



In ten years we have made films in:

- Bangladesh
- Cambodia
- Uganda
- Ghana
- Malawi
- Kenya
- Rwanda
- Sierra Leone
- Senegal



contact@purplefieldproductions.org

In addition to filmmakers and professional crew members, PFP needs all sorts of UK volunteers to help with fundraising events, press & marketing and social media.

If you think you have a skill that could help us make a real difference we'd love to hear from you.

Supporting communities



Our films are shown anywhere an audience can gather. Getting our films to remote areas is an exciting challenge we are always confronting.

We are exploring solar and pedal powered projection kits to allow our films to reach even the remotest rural villages and communities.



Giving people a voice

Training

A vital part of our work is now offering trainers & teachers in film and media



enabling people in Africa and Asia to make their own valuable films. Training also involves using local people

in our crews, developing their skills and providing valuable hands-on experience in professional working conditions.

As a small charity run mainly by volunteers, funding is always an important concern and we need your help. Visit our website to find out how you might be able to join us and support our work.

www.purplefieldproductions.org

You can watch all our films on our YouTube Channel purplefieldonline

[facebook.com/purplefieldproductions](https://www.facebook.com/purplefieldproductions)

[@PFPfilmcharity](https://www.twitter.com/PFPfilmcharity)

A monthly donation can really help us.

Name
Address
.....
Tel: Postcode.....

Please pay to
The Cooperative Bank, PO Box 250
Delf House, Southway, Skelmersdale, WN8 6WT
for the credit of Purple Field Productions
Acc. No. 6524113 Sort Code 08 92 99
the sum of £.....per month

starting on (date)
and on the same date each month thereafter until
countermanded by me.

Name of account
Account No
Branch Sort Code

One Off Gift Donation

I enclose a cheque for £
Signature
Date

GIFT AID DECLARATION FORM

If you are a UK tax payer, Purple Field Productions can reclaim the tax on all donations you have made for the last six years prior to this date and all donations you make on or after the date of this declaration. Please sign below if you would like Purple Field Productions to be able to do this.

I confirm I have paid or will pay an amount of Income tax and or Capital Gains tax for the current year (6 April to 5 April) that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs that I donate to will reclaim on my gifts for the current tax year. I understand the charity will reclaim 25p of tax for every £1 that I give.

Signature

Memorable Communication Powerful

Join us in making **a difference**



"We want to say we are very proud of what we do, but we believe that without the help of PFP, it would not have been achieved. Indirectly PFP have saved many lives in SL. We hope we can all work together for many years."

Mohammed 'Tyson' Conteh,
Future View Film Group, Sierra Leone



Purple Field Productions

10 Hill View Terrace
Ilminster
Somerset TA11 9 9AL

contactus@purplefieldproductions.org
www.purplefieldproductions.org

UK Reg Charity No: 11427076
Company Reg No: 4382767

Patron: Lord Cameron of Dillington FRICS DL

Ken Toach

Purple Field Productions

Proposed Halloween Evening Charity Ride (or walk)

31 October 2015

Purple Field Productions is a small Ilminster-based registered charity that has been making films for some of the poorest countries in the world for over 10 years. It is currently working in Sierra Leone, Malawi and is about to start filming in Kenya. This film drama will address the fear attached to Cerebral Palsy and increase understanding of the needs and potential of the children concerned.



To show films in remote villages that have no electricity, PFP has recently been using a backpack, pedal-powered cinema. In Malawi, last summer over 9,000 people came to watch PFP films. Football pitches were often used for the cinema.

To raise funds for the charity and celebrate pedal-power, PFP is proposing a family Halloween evening bike-ride (or walk) from the Recreation Ground in Ilminster along the **Ilminster-Chard cycle path as far as Donyatt Halt** (the old railway station) and then along Park Lane to join the cycle path back to the start. Along the way, there will be various (not too scary) noises and spooky sights in the trees. The event will be fully manned with marshals/helpers along the route. It should be a fun ride and attract a lot of people.

On the recreation ground itself, there will be a backpack, pedal-powered cinema showing short PFP films.

The aim of the event is to:

1. raise awareness of PFP;
2. raise funds by sponsorship and/or donation;
3. encourage children and families to cycle for their health;
4. promote the use of Sustrans cycle tracks;
5. celebrate 20th anniversary of the National Cycle Network;
6. have an enjoyable and scary Halloween!



A pedal-power film being shown in Malawi

We hope you will support this venture.

For more information, contact: **Rob Rainbow** (Trustee, Purple Field Productions)

Email: bob.rainbow@btconnect.com or admin@purplefieldproductions.org

www.purplefieldproductions.org

Tel: 01460 54142 Reg. Charity No. 1127076